

WELCOME TO
Master Key Coaching



LEARN IT ... LIVE IT

WELCOME TO MASTER KEY COACHING

Your Chance to Win!



Master Key Coaching is the *surest* and most *powerful* way to learn Haanel's inspiring philosophy of success and put it into practice *properly*.

The Master Key Coaching Method

Providing you with knowledge is but one part of the equation. Showing you how to put it into practice properly is the big job.

Knowledge can be obtained from many sources: books, audio, the Internet, seminars. Knowledge is all around us.

But as [Malcolm Forbes](#) wrote — “With all thy getting, get understanding.”

Understanding is the ultimate key when one is studying the philosophy of success. A person may know all the facts, they may even know what to do, but they fail to understand how to *use* that knowledge correctly so that they can attain what they want.

Master Key Coaching takes you to that level. You will not only learn what you need to know, you will also learn how to *implement* it. You will understand it in a way that you never knew!

How is this accomplished?

With most coaches, they talk — a lot — and you listen — a lot — and then you are sent on your merry way.

With Master Key Coaching, we are not so much coaches as we are *consiglieres* — advisors.

That means that *you* talk, we listen, and then we advise.

Yes, we are going to teach you what you need to know. You are going to learn a lot!

It is *more* important that you *understand* it.

It is *even more important* that you learn how to implement this new knowledge into your life so that you can attain and achieve!

To us, it is the results that matter. We are sure that you feel the same way.

We will be here to guide you, to advise you, to walk you through the processes, to give you things to think about, to listen to your questions and concerns, to act as a sounding board ... In



other words, we are here to ensure that you succeed.

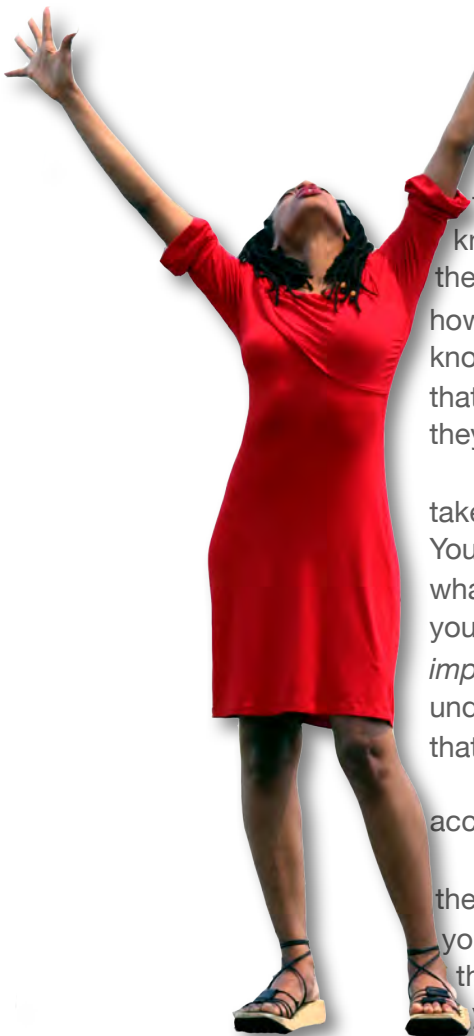
In *The Master Key System*, Haanel wrote — **“You must first have the knowledge of your power; second, the courage to dare; third, the faith to do.”**

We will give you the knowledge of your power — if you don’t have it already.

We will give you the tools you need so that you will have the courage to dare.

The only question is *Do you have the faith to do?*

With Master Key Coaching, you will not only find the faith to do it, **you will do it!**



Hitting the High Notes

Tony Michalski

Helping you hit all the high notes — even during the most difficult pieces.

Anthony Michalski (Tony) is the founder and owner of Kallisti Publishing — the premiere publisher and provider of top quality motivational, instructional, and personal development products, materials, experiences, and events that improve peoples' lives.

Tony Kallisti started Publishing when he introduced the world to Charles F. Haanel and *The Master Key System* in 2000. Today, Kallisti Publishing is the only company in the world that publishes all of Mr. Haanel's works.

Tony wrote and published *The Master Key Workbook* in 2004 to



compliment and expand Haanel's philosophy of success. It is a bestseller to this day.

Tony graduated from the Pennsylvania State University in 1993 with a BA in Sociology/Philosophy. While at Penn State, he studied under such prestigious professors as Alfonso Lingus, Sue Tallichet (for whom he was a teaching assistant), Dan Conway, and Sam Richards. When not attending classes or frequenting Zeno's (which is located directly above the center of the Earth), Tony wrote a little, worked a little, and played guitar in a nine-piece rhythm and blues band called Little Evil and the Rhythm Saints. He also played in the pit orchestra

for many of the Penn State Thespians' productions.

Following graduation, Tony worked in many capacities in many fields — or, as he likes to say, he was “the butcher, the baker, and the candlestick maker.” His experience includes working in a bank, as a loan officer, in sales, as a computer technician, as a computer network specialist, as a database specialist for a newspaper, doing layout for a newspaper, on the line in a book bindery, prepress for a book manufacturer, as the “computer guy” for a small company, doing web design, and as a business partner in an auto body parts concern. He also taught for a brief while ballroom dance.

Today, Tony concerns himself with expanding Kallisti Publishing. He is working on a book about the axioms of success — to be entitled *The Axioms* — and explores other entrepreneurial ventures as time and opportunity permits. He writes extensively about Haanel's philosophy of success and his personal experiences at MasterKeyCoaching.com.

WELCOME TO THE MASTER KEY COACHING PROGRAM

The Results Speak for Themselves...

I owe these successes in large part to the guidance I received from the Master Key Coaching Program.

Since November 2009, I've made amends with my ex-husband, become personally debt-free, developed a business plan, secured start-up capital of \$150,000, and successfully opened my own office. I owe these successes in large part to the guidance I received from the Master Key Coaching Program.

—Dr. Manonmani A.
USA

Started with nothing, now I have a \$40,000 a year business

Thanks to Tony's tutelage, I started with nothing and now I'm making \$40,000 a year doing something I absolutely love.

Kat L.
USA

I am absolutely thrilled with my decision to have chosen the Master Key Coaching System!

I would like to share a few words about my experience with the Master Key Coaching Program. Prior to teaming up with my Master Key Coach, James, I was struggling with some personal issues. Mid-life had crept in and I was questioning many aspects of my life, including my 26-year marriage and my lack of a career.

I had been an at-home mom for 24 years. Now our children are grown and out of the house (most of the time!). A deep seated need was gnawing at me—a desire to do something meaningful and satisfying. I was overwhelmed.

Using the principles of *The Master Key System* and Napoleon Hill's works along with a practical application, I

was able to gain clarity in my thinking. James's gentle and caring nature along with his wisdom and experience delicately guided me to a place where I now feel true contentment. I am now extremely fulfilled in my marriage. I have embarked on a new career, starting my own business. My life is full of joy and anticipation and every day is a new adventure! I am absolutely thrilled with my decision to have chosen the Master Key Coaching Program!

—Beverly T.
USA

I had the feeling that you were doing a stretching on my brain...

I enjoyed very much our last session. I had the feeling that you were doing a stretching on my brain, on my way of thinking. I was discovering a new "range of thinking motion". And I felt all these effects a little bit later, I could say the next day. When we were talking I realized I was a little bit numb, exactly as an articulation when you stretch it and you feel the effects of a revitalization later.

—Elsa E.
Greece

They want me to come in next week for another interview.

I just picked up a message from Columbus State. Apparently just having us discuss the situation created enough energy for movement. They want me to come in next week for another interview. I wanted you to know.

—Gene C.
USA

Both you and Tony are doing such a great thing for people...

Yes, I am having a wonderful week (I decided I will have). Both you and Tony are doing such a great thing for people.

—Irina M.
USA

I'm starting to see a change of paradigm and some results.

Today was a great day and very eventful. I never knew I could do so many things in one day, and sneak in a nap too :-P I think I'm starting to see a change of paradigm and some results.

—James K.
Taiwan

I'm changing and I don't even realize it.

I was just calling to thank you for your positive influence and energy you been sending me. I guess this Master Key System must work!

—Kaila C.
USA

I am able to focus and make better decisions.

Our sessions are good and I am able to focus and make better decisions.

—Lynn L.
Canada

I feel like I can conquer the world...

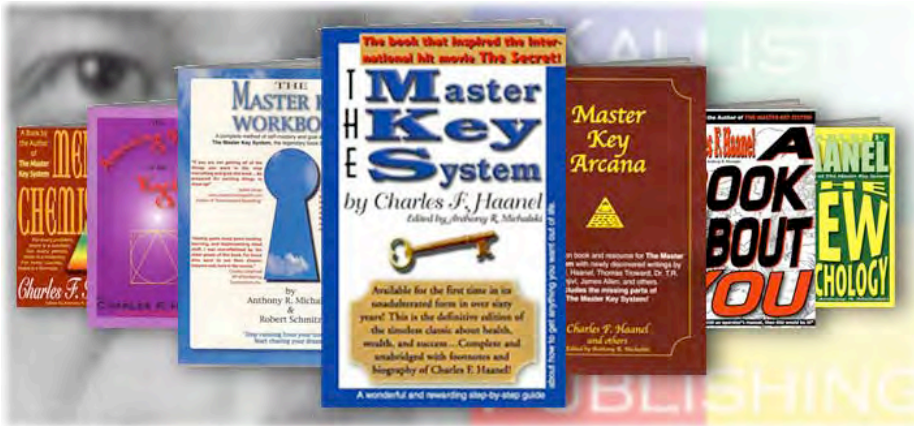
Just want to thank you for your friendship and words of encouragement. I feel like I can conquer the world every time I get off the phone with you.

—Tom M.
USA

THE COMPLETE MASTER KEY COURSE

TUNE IN...UNLOCK...ATTAIN...

www.thecompletemasterkeycourse.com



By tuning in to the ideas & methods that govern all success and by unlocking the greatest treasure in the Universe, you can attain everything you've ever wanted in life. And it all starts with what you are about to read here ...



- **The Complete Master Key Course** teaches the use of Mind Power - true Mind Power - not any of the substitutes or perversions. It has nothing to do with magic or hype or any of the more or less fraudulent deceptions by which many are led to think that something can be had for nothing.
- **The Complete Master Key Course** cultivates and develops the understanding that will enable you to control your body and thereby your health. It improves and strengthens your memory. It develops insight, the kind that is the distinguishing characteristic of every successful business man.
- **The Complete Master Key Course** develops mental power, which means that others will instinctively recognize that you are a person of force and character and that they will want to do what you want them to do. You will attract people and things to you! You will be what other people call "lucky" because things will always "go your way."

- **The Complete Master Key Course** develops insight and sagacity, increased independence, the ability and disposition to be helpful. It destroys distrust, depression, fear, and every form of lack, limitation, and weakness, including pain and disease. It awakens buried talents, supplies initiative, and it awakens an appreciation for the beautiful in art, literature, and science.

When you put into practice and experience what is delivered in The Complete Master Key Course, you will be a part of the revolution that is sweeping the world as you read this!

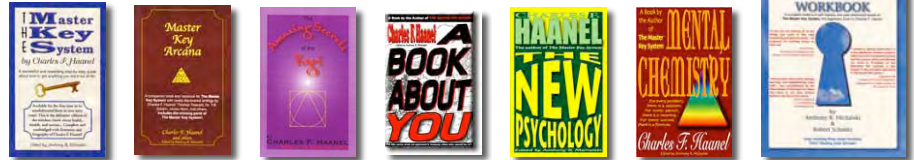
Order The Complete Master Key Course Now!





The Complete Master Key Course has changed the lives of thousands of men and women by substituting definite principles for uncertain and hazy methods!

What You Get With The Complete Master Key Course:



- **The Master Key System**
- **Master Key Arcana**
- **The Master Key Workbook**
- **The Amazing Secrets of the Yogi**
- **A Book About You**
- **The New Psychology**
- **Mental Chemistry**

You Also Get These *Very Special Bonuses:*



- ★ **Napoleon Hill's Think & Grow Rich (e-book)**
- ★ **James Allen's As a Man Thinketh (e-book)**
- ★ **Wallace D. Wattle's The Science of Getting Rich (e-book)**
- ★ **Decoding the Complete Master Key Course (e-book)**
- ★ **Haanel's General Instructions to Students (e-book)**
- ★ **Email Coaching & Support**
- ★ **One Free Session of Master Key Coaching (via telephone)**



MAIL YOUR FORM & PAYMENT TO:



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 332 Center Street
 Wilkes-Barre, PA 18702

Or call (877) 444-6188 or visit the web site:

www.thecompletemasterkeycourse.com.

Fax orders to: (419) 781-1907

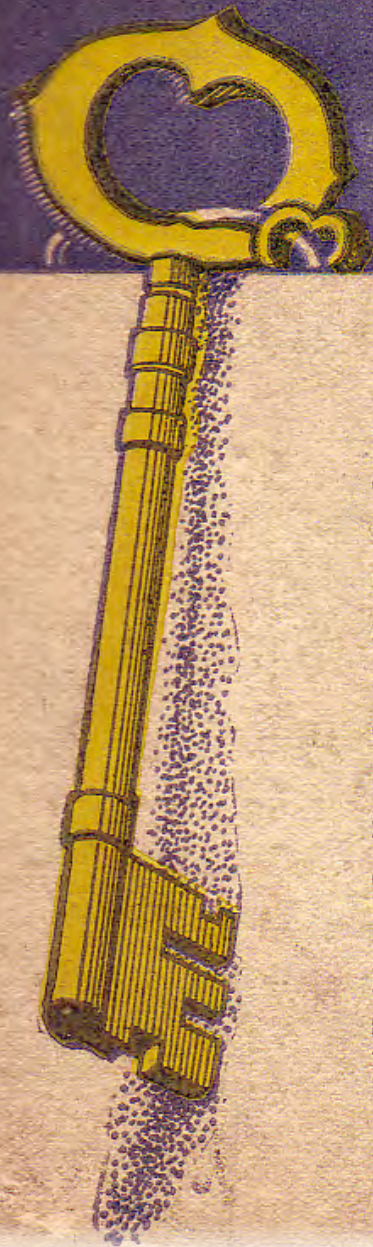
Shipping and handling:

\$10 (US) — \$40 (International)

YES! I WANT THE COMPLETE MASTER KEY COURSE. ENCLOSED IS MY CHECK OR MONEY ORDER FOR \$119 (OR \$149 IF I AM OUTSIDE THE US). I CAN'T WAIT. PLEASE SEND IMMEDIATELY!

NAME		
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ADDRESS		
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PHONE NUMBER		COUNTRY
EMAIL		

The Master-Key



REGISTERED IN U. S. PATENT OFFICE

"The inscription 'Know Thyself,' as written over the entrance of the Temple Delhi, 600 B. C., does not apply to the Greeks alone, but is a command to every man and every woman of every age. It is written over the door of each living temple, not as a decoration, but is the passport into the city beautiful. Every door that swings ajar from ignorance to wisdom, from lack to plenty, from death to life, has done so because the Master of the House has found the Master-Key."